

Flexographic Trade Services Designs a Press Fabrication Underway

FTS has opened Legacy Press Company, LLC to cater to the needs of the 70% of the industry that is currently running out of options when it comes to affordable narrow web flexo printing equipment.

The average shop that has sales consisting of 5 million a year or less cannot afford the purchase price of the new designs being offered in today's market. Most small label companies do not have in-house maintenance departments and rely on operators, managers, and the occasional local electrician to fix any issues they may have. The new presses offered today require specialty trained technicians to fix issues and this could take days. The down time cost alone is enough to severely hurt the small company .

The reality is that 70% of the narrow web flexo market can be ran on most shaft driven presses out there, I routinely see 30 year old presses doing great work. Then you have 15% of the narrow web flexo market that needs a more modern shaft driven press like the Mark Andy 2200 for quality production requirements. In 10% of the market, jobs can be produced on a quality shaft driven press with high-tech add-ons such as re-registration equipment, screen heads or digital numbering and print units. The last 5% of the narrow web industry will need the high tech presses being sold today. Trust me when I tell you this 5% does not consist of scale labels and sock bands. The sad truth is that equipment manufacturers are designing and building equipment for 5% of the narrow web industry needs.

This is why Legacy Press Company, LLC was created to insure that there will always be a simple, affordable, shaft driven press available to the narrow web flexo industry. The Legacy 10 or LG10 will be the most mechanically advanced narrow web flexo printing press produced. All details on design and capability of the LG10 can be seen and discussed at FTS now or a complete portfolio on the LG10 will be available on our website in February 2012.

Here are a few highlights:

- 10 color 10" press under \$400,000.00.
- LG10 has the ability to go from a 6 color press to a 10 color press in minutes or a 2 color to a 10 color in minutes. The idea being that an owner can have 2 six color presses to run the majority of thier work and have an 8 or 10 color whenever needed.
- LG10 can adapt to any 10" or less print cylinder in your plant. This is sure to help your scheduling and *budgeting*.
- LG10 is American Made

These are just a few of the unique capabilities that the LG10 will have, trust me when I tell you, if I am putting my name on this press, it will be the most operator and owner friendly press in the industry. Looking forward to 2012 and the endless possibilities it will bring.

Sincerely,

Art Fields